



Care & Rehabilitation Expo China 2021

October 15-17, 2021

China National Convention Center
Beijing, China

Post-show Report



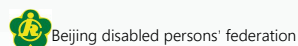
Host:



Organizer:



Co-Organizer:



Overview

The Care & Rehabilitation Expo China (CR EXPO) 2021 was successfully held between 15-17 October 2021 at the China National Convention Center in Beijing.

As one of the world's top three and China's largest exhibitions of rehabilitation and assistive aids, themed around "Rehabilitation Creates a Better Life", the CR Expo 2021 is an all-inclusive showcase of development outcomes of China's undertakings of assistive aids for the disabled during the period of the "13th Five-Year Plan" and class-leading technologies, products and solutions in the industry, setting higher bars in technology, professionalism and globalization.



25,000m²

Exhibition Area

300+

Exhibitors

30,000+

Visitors

25+

Professional Forums



Exhibitors

300+ established enterprises at home and abroad and covering the whole industry chain of rehabilitation and assistive aids.



Exhibitors

50% Tech-based smart products represent at the expo.

Exhibitor Analysis



81%

Exhibitors were satisfied with results achieved



84%

Purpose of exhibiting has been achieved



72%

Exhibitors will participate again next edition

Featured Sectors

6%
Elderly Care

6%
Associations and organizations

10%
Prostheses and Orthoses

11%
Communication Rehabilitation
Hearing Impairment

22%
Walking and Mobility aids

11%
Medical and nursing aids

10%
Rehabilitation

6%
Rehabilitation aids for children

9%
Communication Rehabilitation
Low Vision

Exhibitor Testimonials



Yao Xiuping, General Manager AcoSound Hearing Aids

CR Expo is a confluence of all sorts of quality resources. As far as I'm concerned, it is a must-participate exhibition for all in the rehabilitation industry. As a regular exhibitor of the expo, we (Acosound Technology) annually receive many hearing impairment users, institutional or individual. We will continue to stand for the expo!

Huang Heyuan, Co-Founder GUANGZHOU HEYGEARS IMC.INC

We (HeyGears) are a first-time CR Expo exhibitor this year. At the expo, surprisingly better-than-ever results were yielded. Among mountains of insiders in the quest for 3D-print tech support during the expo, some have established a partnership with us. To utmost satisfaction, they furnish us with piles of ingenious products. The CR Expo acts as the "beacon" and "trendsetter" of the industry.



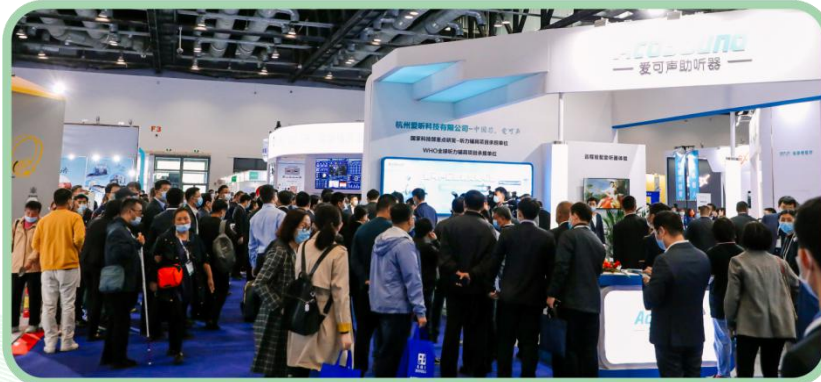
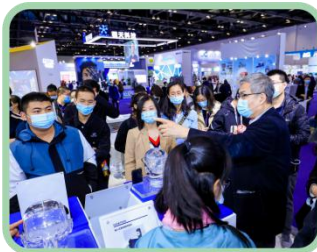
Ji Ying, Strategic Development Deputy Director Beijing PKUCare Brain Health Technology Co.,Ltd.

The CR Expo reopened its offline exhibition after two years of suspension. Engaging all players in the assistive aid industry chain including the government, enterprises, universities, research institutions and consumers, this open platform granted us an opportunity for negotiation and cooperation and delivered great benefits to us all. On top of that, the CR Expo 2021 also features many enlightening forums convening industry experts to shed light on the future of the industry. We believe the expo will become more successful!

Visitors

30,000 professional visitors from the system of the Disabled Persons' Federation, the system of civil affairs, rehabilitation and medical care institutions, special education schools, guilds, elderly care & healthcare and other fields concerned, wherein those from the system of civil affairs, medical institutions and elderly care establishments saw a surge in the percentage of visitor population.

Over 100 professional buyer delegations, provincial/municipal/district disabled persons' federations and provincial assistive devices centers, with those from primary disabled persons' federations sharply increased, implying a rising demand for procurement.



Visitors

85%

Visitors were decision makers

95%

Visitors were satisfied with results achieved

95%

will visit in next session

Visitors' Interest

86%

Rehabilitation facilities and equipments

74%

Hearing & visual aids

71%

Rehabilitation aids for children

70%

Barrier-free living facilities

64%

Walking and mobility aids

60%

Prostheses and orthoses

53%

Elderly care products and services

51%

Aids for personal care and protection

45%

Vision aids

42%

Medical aids

41%

Nursing aids

Purpose of Visit

90% Purchase products

87% Search for dealers and agents

82% Search for partners and projects

78% Attend concurrent forums and matchmaking conferences

60% Collect market, industry and product information

*This page is multiple-choice, with percentages totaling over 100%

List of Visitors (Partial)

Disabled Persons' Federation and Related Units

Anhui Disabled Persons Federation
Qinghai Disabled Persons Federation
Hainan Disabled Persons Federation
Hunan Disabled Persons Federation
Shanxi Disabled Persons Federation
Liaoning Disabled Persons Federation
Hubei Disabled Persons Federation
Guangxi Disabled Persons' Federation
Inner Mongolia Disabled Persons' Federation
Shanghai Disabled Persons Federation
Chongqing Disabled Persons Federation
Yantai Disabled Persons Federation
Wuxi Disabled Persons Federation
TaiAn Disabled Persons Federation
Siping Disabled Persons Federation
Shijiazhuang Disabled Persons Federation
Shenzhen Disabled Persons Federation
Chenzhou Disabled Persons Federation
Anqing Disabled Persons Federation

Assistive aids and rehabilitation centers

SICHUAN CHINA 81 REHABILITATION CENTER
Liaoning Rehabilitation Center for Disabled Persons
GUANGDONG PROVINCIAL GENERAL SERVICES IN DEVELOPING & SUPPLYING RIDS FOR THE DISABLED
Gansu Assistive Devices and Technology Center for Disabled Persons
NINGXIA REHABILITATION CENTER FOR THE DISABLED
Guangxi Hearing & Speech Rehabilitation Center
Guangxi Assistive Devices and Technology Center for Disabled Persons
Zhumadian Rehabilitation Center for Disabled Persons
Changchun Rehabilitation Center for Disabled Persons
Shijiazhuang Rehabilitation Center for Disabled Persons
Children' s Rehabilitation Center of Wuqing District, Tianjin
YGXY Children' s Rehabilitation Center

Rehabilitation medical institutions

China Rehabilitation Research Center
CHINAE PLAGENERAL HSPTILE
PLA 261 Hospital
Sichuan Civil Administration Rehabilitation Hospital
BEIJING REHABILITATION HOSPITAL OF CAPITAL MEDICAL UNIVERSITY
Shanxi Province Veterans Hospital
China Shanxi Cerebral Palsy Rehabilitation Hospital
Laiyang Laidong Hospital
Shandong Rehabilitation Hospital
Shandong Provincial Hospital Affiliated to Shandong First Medical University
Qinghai Province Women and Children' s Hopital
The First affiliated Hospital of Henan University of CM
HENAN CHILDREN'S HOSPITAL
AVIATION GENERAL HOSPITAL
Eye hospital of hainan province
Guizhou Rehabilitation Hospital

Ningxia Rehabilitation Hospital
The First Hospital of Hunan University of Chinese Medicine
Affiliated Hospital of Inner Mongolia Minzu University
PEKING UNION MEDICAL COLLEGE HOSPITAL
BEIJING TONGREN HOSPITAL, CMU
Beijing Daxing District People' s Hospital
PEKING UNIVERSITY FIRST HOSPITAL
SHANGHAI YANGZHI REHABILITATION HOSPITAL (SHANGHAI SUNSHINE REHABILITATION CENTER)
People' s Hospital of Huantai County
XUCHANG CENTRAL HOSPITAL
XUZHOU REHABILITATION HOSPITAL
Rehabilitation Hospital of Xiangshan County
People' s Hospital of Xianghe County
Tongzhou District Hospital of Integrated Traditional Chinese and Western Medicine
Tianjin Second People's Hospital
Talikang Rehabilitation Hospital Beijing
Shijiazhuang People's Hospital
Shenzhen Children's Hospital
QINHUANGDAO HOSPITAL OF TRADITIONAL CHINESE MEDICINE
Pingliang Hospital Rehabilitation Center
Ningbo Rehabilitation Hospital
THE FOURTH HOSPITAL OF BAOTOU
LINGBI JIAN REHABILITATION HOSPITAL
Laohekou Red Cross Hospital
Chengdu Women's and Children's Central Hospital
Chenzhou No.1 People' s Hospital (The West Hospital Medical District)
BAODING NO.2 CENTRAL HOSPITAL
Children's Hospital of Chongqing Medical University
The First Affiliated Hospital of Chongqing Medical University
CHONGQING AIER CHILDREN' S EYE HOSPITAL
SHANGHAI YANGZHI REHABILITATION HOSPITAL (SHANGHAI SUNSHINE REHABILITATION CENTER)
People' s Hospital of Huantai County

Traders

Zhongjin Jingao Health Management (Beijing) Co., Ltd.
Zhangjiakou Fengrui Medical Device Sales Co., Ltd.
Astina International Health Management Co., Ltd.
Xingtai Cihua Rehabilitation Accessories Sales Co., Ltd.
Weihai Weigao Medical Health Co., Ltd.
Shijiazhuang Qicong Medical Device Sales Co., Ltd.
Shenyang Jiale Health Management Co., Ltd.
Shenzhen Fosun Health Information Technology Co., Ltd.
Shanghai Zhongbang Yiyang Health Service Group Co., Ltd.
Shanghai Cixin Health Management Co., Ltd.
Shanghai Hexi Health Management Co., Ltd.
Riswein Health Industry Investment Co., Ltd.
Inner Mongolia Lingrui Medical Device Sales Co., Ltd.
Hubei Ruijiekang Trade Co., Ltd.
Hebei Meichuang Medical Device Trading Co., Ltd.
Aerospace Medical Health Technology Group Co., Ltd.
Ganzhou Tianxiang Health Management Co., Ltd.
Beijing Xide Health Technology Co., Ltd.
Beijing Runwokang Health Management Co., Ltd.
Beijing Ruitalis Health Management Co., Ltd.
Beijing Ruian Health Management Co., Ltd.

Beijing Health Home Medical Instrument Co., Ltd.
Beijing Anxin Family Health & Technology Co., Ltd.
Anhui Hagong Biaozhi Medical and Health Industry Co., Ltd.

Elderly Care Institutions

CHINA HEALTH AND ELDERLY CARE GROUP CO, LTD.
Chongqing Zhishang Elderly Care Service
Shijiazhuang Yihong Elderly Care Service Co., Ltd.
Shenyang Shenbei New District Haiman Intelligent Elderly Care Center
Shenyang Ren' Ai Changwan Elderly Care Co., Ltd
Shanxi Yongchun Zien Elderly Care Service Co., Ltd.
ENDLESS LOVE (CHINA) ELDERLY AFFAIR LIMITED
Ningxia Aiyide Elderly Care Service Co., Ltd.
Inner Mongolia Chifeng Yikang Elderly Home Care Service Center
Mengzhou Aixin Elderly Apartment
Jinzhou Binhai New Area Huiqiu Elderly Care Service Center
Hebei Yanhetang Elderly Care Service Co., Ltd.
Dalian Wafangdian Xinghuayuan Elderly Welfare Service Center
Beijing Xinde Elderly Care Service Co., Ltd.
Beijing Shunyi Yilaifu Home Care Service Co., Ltd.
Beijing Jishan Home Elderly Care Service Co., Ltd.
Beijing Haidian District Guangyuan Changqing Elderly Care Center
Beijing Haidian Lelaohui Elderly Care Center
Nursing Home of Beijing Fengtai District Dahongmen Sub-district Office
Beijing Cherish-Yearn Elderly Care Service Co., Ltd.
Beijing Jiangshan Yinian Elderly Care Service Co., Ltd.
Beijing Huazheng Elderly Care Service Co., Ltd.
Beijing Heyici Elderly Daily Necessities Co., Ltd.
Beijing Shokai Cuncao Chunhui Nursing Home
Beijing Anxin Pension Industry Investment Co., Ltd.

Other Relevant Government Agencies

Department of Civil Affairs of Inner Mongolia Autonomous Region
BEIJING MUNICIPAL CIVIL AFFAIRS BUREAU
Xiangyang Municipal People's Government
Nanchang Wanli Administration Bureau
Nanchang Wanli Administration Bureau
Chongqing Yongchuan District Investment Promotion Bureau
Chongqing Yongchuan District Civil Affairs Bureau
Chongqing Dadukou District Government
Hengshui Jizhou District Party Committee
Chengde Yudaokou Social Affairs Bureau
Chengde High Tech Zone Social Affairs Administration Bureau
The people's Government of Xuanhua District, Zhangjiakou
Nanpi County People's Government of Cangzhou City
Baoguantun Town People's Government
Zhangjiakou Xuanhua District Houjiamiao Township Government
Zhangjiakou Xuanhua District Gongye Street Sub District office

Visitors Testimonials



Xu Minghui Director
Hubei Provincial Resource Center for Assistive Devices & Technologies

Ascribing great importance to the expo, we (Hubei Center for Assistive Aids) organized around 250 disabled workers to visit the expo. New products exhibited at the expo have impressed us, many of which are developed by domestic manufacturers. And through communication with enterprises and peers, we have broadened our horizon and anticipated deeper cooperation in the future.

YU Hongliu Prof.
Director, Institute of Rehabilitation Engineering and Technology,
University of Shanghai for Science and Technology (USST)

The first Seminar on Advanced Prostheses Technology and Industry Development was of a sizable scale, attributable to the Organizing Committee with rewarding effort on communication of the event via online/offline channels. Professional visitors flooded the seminar, witnessing utmost exchange of great minds from industries, universities and research institutions. It's a well-received event beyond doubt. May it sustain and expand next year!



Li Guanglin Professor
Shenzhen Institute of Advanced Technology Chinese Academy of Sciences

I was impressed by many tech breakthroughs made in China's rehabilitation industry at the expo earlier today--the latest intelligent prostheses, rehabilitation robots and rehabilitation systems, to name a few. Complementary to the expo were seminars involving experts and scholars in scientific research, technology and industry who sought for ways for effectively elevating technical applications in our rehabilitation industry to a higher level in all respects.

Yanmin Zhou
Professor and Doctoral Supervisor Tsinghua University

The CR Expo 2021 saw unprecedented diversity and novelty of barrier-free facilities and elder-oriented products exhibited. After visiting booths and experiencing products thereof, it seems to me that many domestic manufacturers are taking bold moves in technology and innovation. May more users, families and enterprises appreciate tech-based favorable changes in life at the expo.



Concurrent Events

25

Professional Forums

200

Speakers

10,000

Conference Attendees



Rehabilitation and assistive aids

- Rehabilitation Hospital Construction and Development Conference 2021 & Intelligent Rehabilitation Innovation and Development Seminar
- Assistive Aids Quality Seminar 2021
- The 11th China Assistive Technology Innovation and Development Forum
- The Second Session of the Sixth Council Meeting & the Member Representative Assembly of China Association of Rehabilitation of Disabled Persons (CARD)
- The First Social Rehabilitation Forum
- The First ALS Rehabilitation Forum
- Improving Rehabilitation Service Standards
- Seminar on the "Research and Application Demonstration of Assistive Aids Evaluation and Adaptation System" key project of the "Active Health and Aging Science and Technology" national key R&D program
- Seminar on Precision Rehabilitation Services
- Rehabilitation Industry Distribution Conference

Communication Rehabilitation

- The 12th International Low Vision Rehabilitation Forum
- China Hearing and Speech Rehabilitation Forum

Concurrent Events

Prosthetics, Orthotics and Wheelchairs

- Prosthetic and Orthotic Digitalization Seminar
- First Advanced Prosthetic Technology and Industrial Development Seminar 2021
- Sitting Orthopedics and Wheelchair Fitting Workshop, Foot Orthopedics Workshop

Children's Rehabilitation and Special Education

- Children's Rehabilitation Industry-Education Integration & Digital Innovation Competition Seminar on "A-PKU Campus Cup" National Competition of Vocational Skills for Children's Rehabilitation
- The 4th Beijing Educational and Rehabilitation Seminar
- Progress of Children Rehabilitation
- Technological Assistive Devices Supported Modern Special Education Seminar

Elderly Care

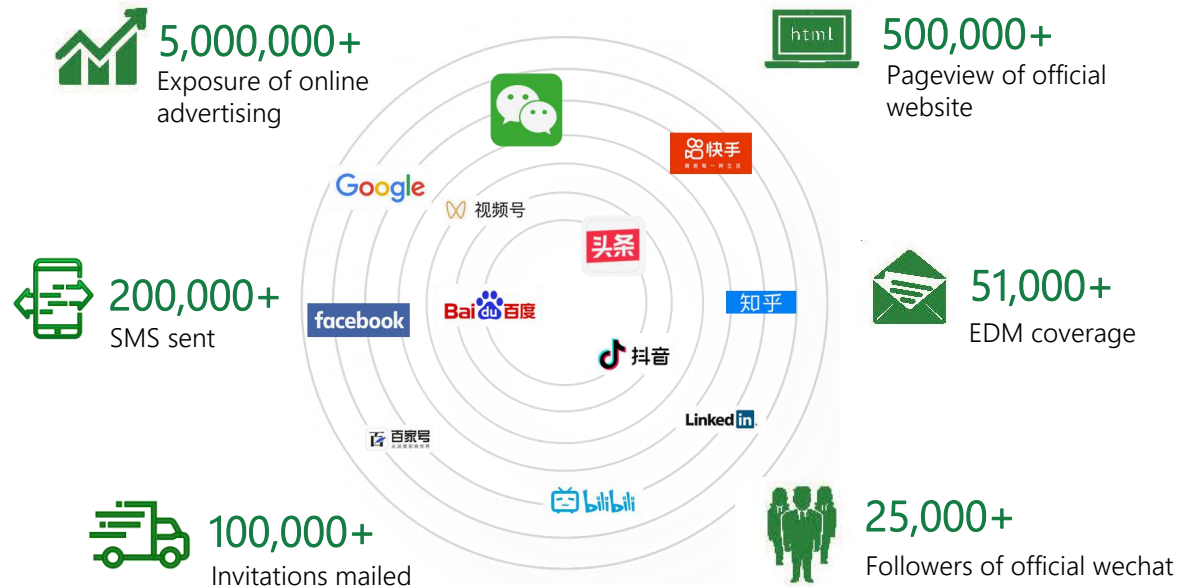
- Seminar on Community Home Care Support for Patients with Cognitive Impairment
- Seminar on Rehabilitation and Care in Elderly Institutions
- Seminar on Aging-friendly Design

Public Service Activities for the Disabled

- Love for the Disabled in Beijing - Services Exhibition of China Council of Lions Clubs Beijing Office

Media Exposure

With high-density exposure, our comprehensive multi-channel marketing and communication services can enhance brand awareness, bring more benefits for exhibitors, and create a strong synergy effect and unlimited business opportunities.



Media Partners

Cooperating with **more than 100** well-established media to provide comprehensive reports on multiple perspectives with text, pictures and short videos before, during and after the exhibition.



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Applets

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